

BUSINESS ADMINISTRATION

From Study to Skills

The Rutgers Bachelor of Arts in Business Administration (B.A.B.A.) program delivers a cutting-edge curriculum taught by exceptional faculty in a cohort format. The B.A.B.A. is designed so that transfer students holding an A.A. or A.S. degree from an accredited community college will complete the program in three years by taking classes in the fall and spring semesters, and one course each in two summer semesters. All coursework for the B.A.B.A. will be conveniently offered at the community college campuses where the associate degree was obtained.

Business Administration positions can involve the management or administration of people, projects, operations, or logistics. Individuals can train or specialize in a functional area such as accounting, marketing, finance, or human resources. Business Administration graduates perform a broad range of duties in virtually every sector of the economy including Banking, Finance, Healthcare, Advertising, Education, Manufacturing, and Business Services.

Related Fields: Finance, Human Resources, Information Technology, Law, Public Administration

What Careers Are Available For Business Administration Majors

The following are samples of first jobs of Rutgers-Camden Business Administration majors:

Account Executive, CBS 3
Assistant Branch Manager, TD Bank
Client Relationship Associate, Vanguard
Inventory Analyst, Simon & Schuster
Management Trainee, Enterprise Rent-A-Car
Marketing Executive, P&K Microbiology
Pension Benefits Specialist, Rosen Group
Tax Rep. Trainee, NJ Department of the Treasury

Graduate School Options

Business Administration majors may choose to go directly into the workplace after graduation while others will pursue a graduate degree. Rutgers-Camden Business Administration majors have earned Master's and Doctorate level degrees in Business Administration, Finance/Banking, Human Resources, Information Technology, and Public Administration.

Resources

Consider joining a professional organization such as:

American Management Association

www.amanet.org

American Marketing Association

www.ama.org

Society for Human Resource Management

www.shrm.org

Public Relations Society of America

www.prsa.org

Career Center

Room 006 Campus Center, Lower Level

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Camden, NJ 08102

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